Embargo: Only to be published or disseminated at 1200 hour, Tuesday, October 28th 2025

MEDIA STATEMENT



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

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BUSINESS DEMOGRAPHY MALAYSIA, 2024

The enterprise birth rate rose to 7.5 per cent in 2024, led by the Services sector at 7.8 per cent

PUTRAJAYA, OCTOBER 28, 2025 – Today, the Department of Statistics Malaysia (DOSM) released the Business Demography Malaysia, 2024. The business demography statistics present an analysis of the life cycle of enterprises from their inception and business operations to closure, as well as the duration for which enterprises are able to survive before ceasing activities. This publication provides key parameters, namely the number of active enterprises, births, deaths and survival rates. The enterprises covered in this publication are business entities registered with the Companies Commission of Malaysia (CCM) under the Registration of Companies (ROC).

In a statement today, Chief Statistician Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin, said, "The number of active enterprises reached its highest level in 2024 with 734,089 enterprises, dominated by the Services sector with 583,270 (79.5%). The number of enterprise births in 2024 increased to 55,376, with the birth rate strengthening to 7.5 per cent, surpassing 7.3 per cent in 2023. The highest birth rate was recorded in the Services sector at 7.8 per cent, followed by the Construction and Mining & quarrying sectors, each at 6.8 per cent. Notably, within the Services sector, the Food & beverages (13.8%), Arts, entertainment & recreation (12.6%) and Information & communication (11.5%) sub-sectors recorded the highest enterprise birth rates."

Furthermore, the number of enterprise deaths in 2024 amounted to 28,924, as compared to 33,077 enterprise in the previous year. Consequently, the enterprise death rate declined to 3.9 per cent from 4.7 per cent in 2023. The highest death rate was recorded in the Mining

& quarrying sector at 5.1 per cent, with the Mineral mining & quarrying sub-sector recording a rate of 5.2 per cent, while the Petroleum & natural gas sub-sector stood at 4.6 per cent. The Services sector ranked second with a death rate of 4.0 per cent, followed by the Agriculture sector at 3.9 per cent.

Dato' Sri Dr. Mohd Uzir Mahidin also added, "The survival rate of enterprise births in 2019 and still operating in 2024 was 69.9 per cent. This five-year survival rate was higher as compared to the 2018–2023 rate of 66.5 per cent and the 2017-2022 rate of 66.1 per cent. The Construction sector recorded the highest rate at 72.8 per cent, followed by the Manufacturing sector at 70.3 per cent and the Services sector at 69.8 per cent. The top sub-sector with the highest five-year survival rate in each sector was Residential buildings at 76.8 per cent in the Construction sector, while Transport equipment, other manufacturing & repair stood at 73.2 per cent in the Manufacturing sector. Meanwhile, eight sub-sectors recorded survival rates exceeding the overall level of Services sector, with Private health & social work sub-sector recording the highest survival rate at 79.2 per cent."

Looking into state-level business demography, four states recorded enterprise birth rates exceeding the national level, namely W.P. Putrajaya (9.7%), Johor (9.2%), W.P. Kuala Lumpur (7.8%) and Selangor (7.7%). On the other hand, Perlis registered the highest enterprise death rate in 2024 at 4.7 per cent, with Kelantan and W.P. Putrajaya recording 4.6 per cent and 4.5 per cent respectively. At the same time, W.P. Labuan registered the highest five-year survival rate at 77.8 per cent, followed by Sarawak (77.3%) and Perak (76.2%). Eleven states recorded a five-year survival rate above the national rate of 69.9 per cent.

ASEAN-Malaysia 2025 Chairmanship: The Department of Statistics Malaysia (DOSM) will chair the 15th ASEAN Community Statistical System Committee (ACSS15) which aims to strengthen the statistical cooperation towards sustainable regional development.

Malaysia, for the first time, ranked as number one (1) globally in the biennial Open Data Inventory (ODIN) 2024/25 report released by Open Data Watch (ODW), surpassing 197 other countries. This achievement marks a significant leap from its 67th position in the ODIN 2022/23 assessment.

The Government of Malaysia has declared October 20th as National Statistics Day (MyStats Day), with the theme 'Statistics is the Essence of Life'. Meanwhile, the Fourth World Statistics Day was celebrated on 20th October 2025, with the theme 'Driving Change with Quality Statistics and Data for Everyone'.

OpenDOSM NextGen is a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through https://open.dosm.gov.my.

Released by:

THE OFFICE OF CHIEF STATISTICIAN MALAYSIA DEPARTMENT OF STATISTICS MALAYSIA 28 OCTOBER 2025

Chart 1: Number of Active Enterprises, 2019-2024

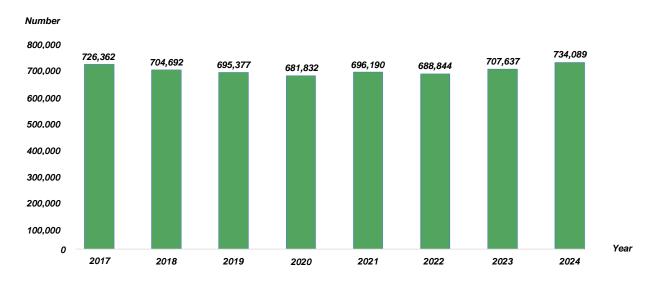


Exhibit 1: Number of Active Enterprises by Sector, 2024

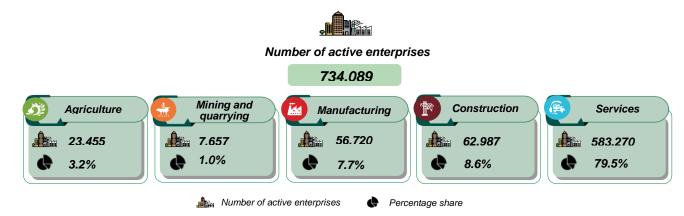


Chart 2: Number of Enterprise Births and Deaths, 2019-2024

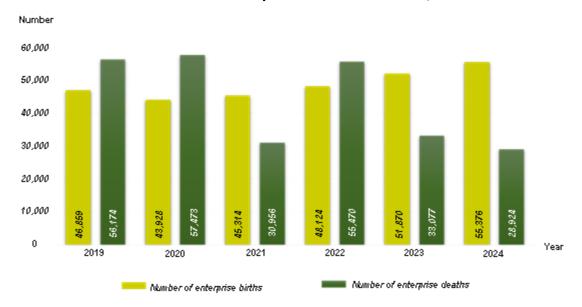


Exhibit 2: Enterprise Birth and Death Rates, 2019-2024

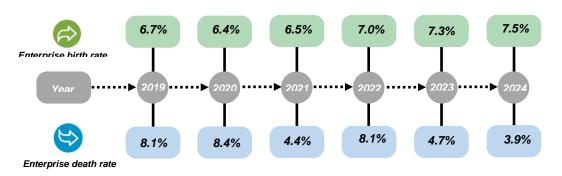


Exhibit 3: Number of Enterprise Births and Deaths by Sector, 2024

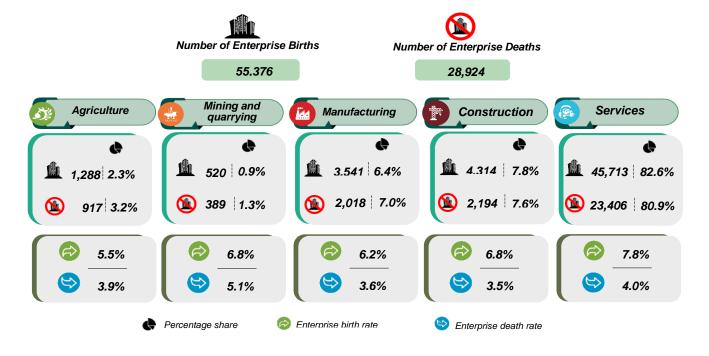


Chart 3: Survival Rates for Enterprise Births in 2017-2023

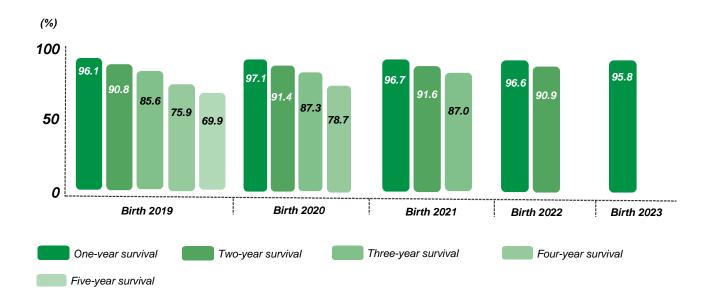


Exhibit 4: Five-Year Survival Rates for Enterprise Births in 2017-2019



Exhibit 5: Enterprise Survival Rates by Sector. 2019-2024

Sector	Years of Survival	Enterprise Survival Rates (%)						
		Birth in 2019	Birth in 2020	Birth in 2021	Birth in 2022	Birth in 2023		
	One	96.7	98.0	96.2	96.8	96.2		
	Two	90.6	93.6	91.5	91.3			
	Three	84.3	88.6	87.3				
Agriculture	Four	73.3	79.7					
Agriculture	Five	66.9						
	One	95.4	97.5	97.4	97.6	97.4		
	Two	90.9	91.5	92.4	91.3			
	Three	85.1	88.0	86.1				
wining and	Four	72.0	77.6					
quarrying	Five	64.6						
	One	95.9	96.8	96.9	96.8	96.1		
	Two	91.0	90.8	92.0	91.0			
	Three	86.1	86.3	87.3				
Manufacturing	Four	75.8	77.2					
Manufacturing	Five	70.3						
/	One	96.0	97.6	96.9	96.4	96.6		
	Two	91.9	93.2	92.3	91.5			
	Three	87.7	89.6	88.7				
	Four	78.2	80.3					
Construction	Five	72.8						
	One	96.1	97.1	96.7	96.5	95.7		
	Two	90.7	91.1	91.5	90.8			
	Three	85.4	87.1	86.8				
	Four	75.8	78.7					
Services	Five	69.8						

Exhibit 6: Business Demography Statistics by State, 2024

State	Number of active enterprise	Number of enterprise birth	Enterprise birth rates (%)	Number of enterprise death	Enterprise death rate (%)	Five-year survival rate (%)
Malaysia	734,089	55,376	7.5	28,924	3.9	69.9
Johor	72,401	6,679	9.2	2,969	4.1	67.0
Kedah	16,374	1,236	7.5	646	3.9	72.3
W Kelantan	7,009	388	5.5	321	4.6	73.0
(* Melaka	15,431	1,037	6.7	567	3.7	72.2
Negeri Sembilan	11,728	834	7.1	494	4.2	71.3
Pahang	12,840	720	5.6	540	4.2	72.0
Pulau Pinang	50,524	3,725	7.4	2,012	4.0	69.3
Perak	28,049	1,433	5.1	918	3.3	76.2
Perlis	822	44	5.4	39	4.7	50.0
(★ Selangor	195,333	15,100	7.7	7,701	3.9	70.6
(★ Terengganu	6,363	333	5.2	219	3.4	72.5
Sabah	32,419	2,170	6.7	1,178	3.6	67.2
Sarawak	46,242	3,158	6.8	1,476	3.2	77.3
W.P. Kuala Lumpur	236,877	18,427	7.8	9,793	4.1	68.4
W.P. Labuan	1,061	32	3.0	23	2.2	77.8
W.P. Putrajaya	616	60	9.7	28	4.5	75.8