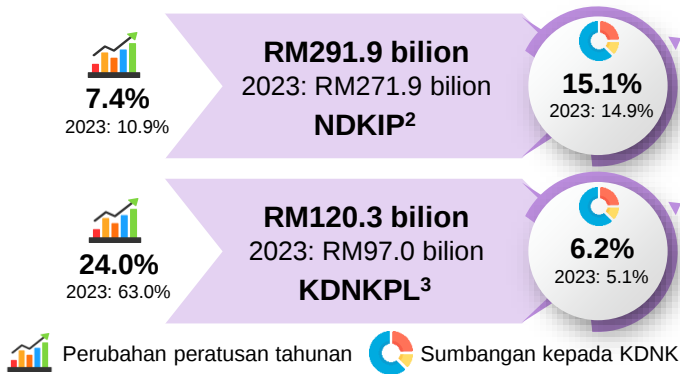




KEMENTERIAN EKONOMI
JABATAN PERANGKAAN MALAYSIA

AKAUN SATELIT PELANCONGAN 2024

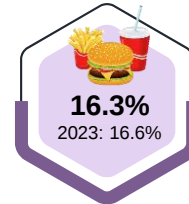
Industri pelancongan menyumbang 15.1 peratus (2023: 14.9%) kepada KDNK¹ pada 2024



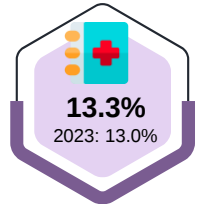
Komponen utama kepada NDKIP
(% sumbangan)



Perdagangan
runcit



Perkhidmatan
penyediaan makanan
& minuman



Perkhidmatan
khusus pelancongan
negara

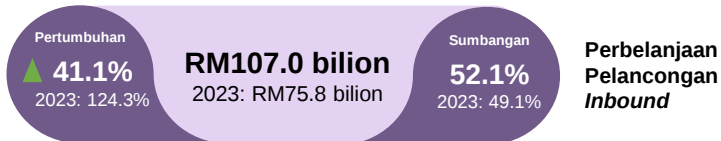
¹ Keluaran Dalam Negeri Kasar

² Nilai Ditambah Kasar Industri Pelancongan

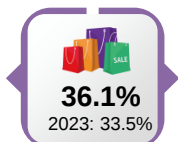
³ Keluaran Dalam Negeri Kasar Pelancongan Langsung

Penggunaan Pelancongan *Internal*

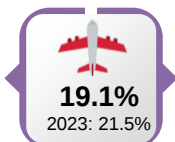
Penggunaan pelancongan *internal* didominasi oleh perbelanjaan pelancongan *inbound* sebanyak 52.1 peratus (2023: 49.1%) pada 2024



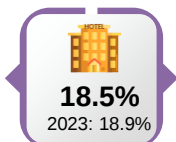
Komponen utama kepada perbelanjaan pelancongan *inbound*
(% sumbangan)



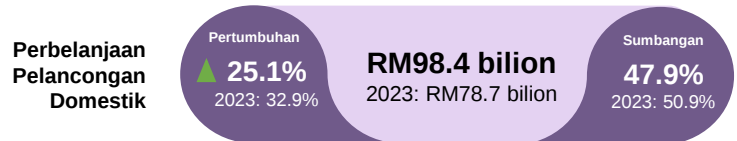
Membeli-belah



Perkhidmatan
pengangkutan
penumpang



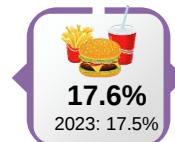
Perkhidmatan
penginapan



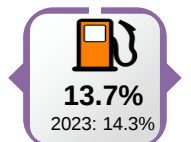
Komponen utama kepada perbelanjaan pelancongan domestik
(% sumbangan)



Membeli-belah



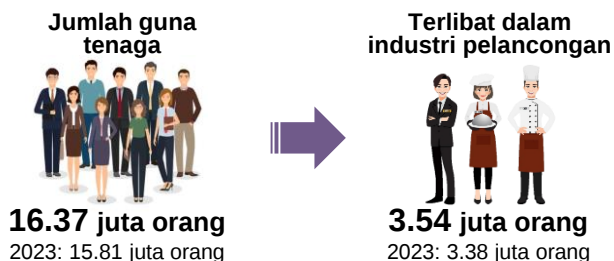
Perkhidmatan
penyediaan makanan
& minuman



Jualan runcit
bahan api
kendaraan

Guna Tenaga dalam Industri Pelancongan

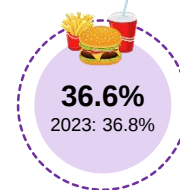
21.6 peratus (2023: 21.4%) guna tenaga terlibat dalam industri pelancongan di Malaysia



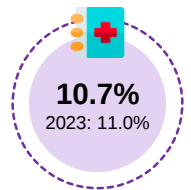
Guna tenaga dalam industri pelancongan disumbang oleh



Perdagangan
runcit



Perkhidmatan
penyediaan makanan
& minuman



Perkhidmatan
khusus pelancongan
negara

Sumber: Akaun Satelit Pelancongan Malaysia 2024
Jabatan Perangkaan Malaysia (DOSM)



@StatsMalaysia

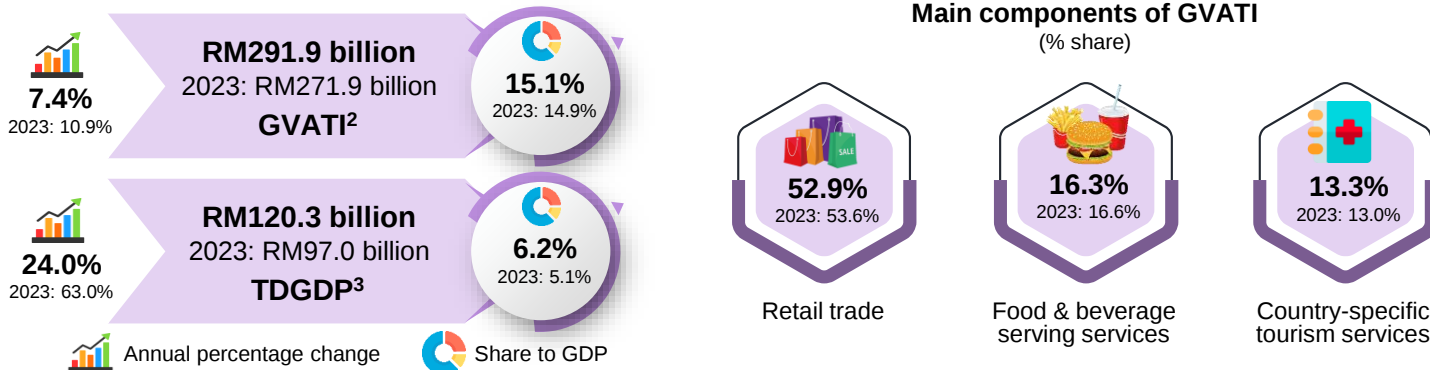




MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

TOURISM SATELLITE ACCOUNT 2024

Tourism industry contributed 15.1 per cent (2023: 14.9%) to GDP¹ in 2024



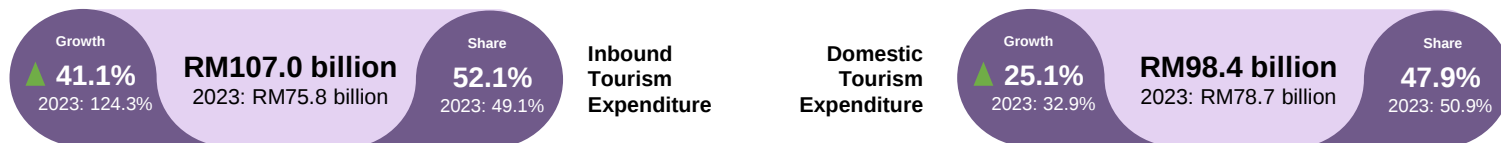
¹ Gross Domestic Product

² Gross Value Added of Tourism Industries

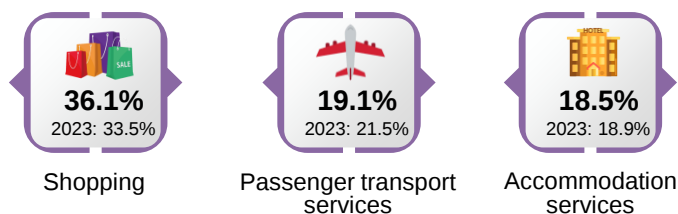
³ Tourism Direct Gross Domestic Product

Internal Tourism Consumption

Internal tourism consumption is dominated by inbound tourism expenditure of 52.1 per cent (2023: 49.1%) in 2024



Main components of inbound tourism expenditure (% share)

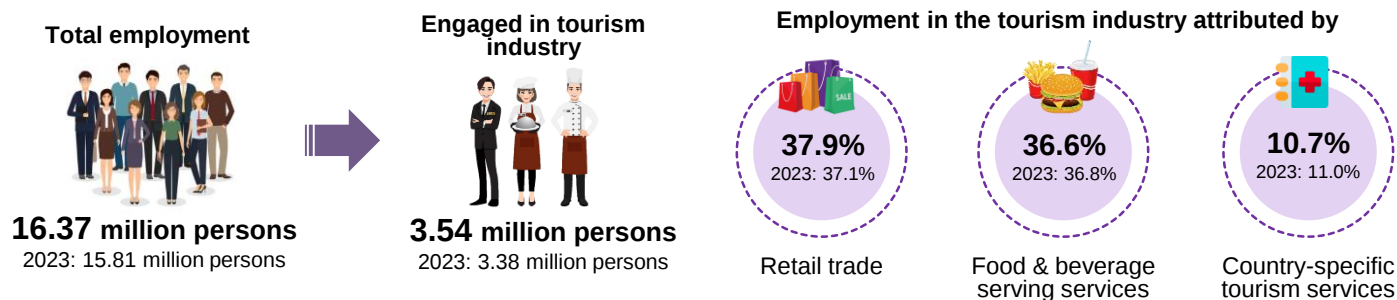


Main components of domestic tourism expenditure (% share)



Employment in Tourism Industries

21.6 per cent (2023: 21.4%) of employment engaged in the tourism industry in Malaysia



Source: Tourism Satellite Account Malaysia 2024
Department of Statistics Malaysia (DOSM)

