

EMBARGO: Only to be published or disseminated at **12:00 hour, Wednesday, 18 December 2024**



REGIONAL TOURISM SATELLITE ACCOUNT SABAH



Sabah tourism industry recorded RM13.1 billion with a share of 11.7% to the Sabah's economy

- The Gross Value Added of Tourism Industries (GVATI) in Sabah recorded RM13.1 billion, grew at 3.0 per cent. Hence, Sabah's tourism contributed 11.7 per cent to the state's economy in 2023. The favourable performance of Sabah's tourism industry was supported by Retail trade activity (share: 43.9%) and Accommodation, food & beverage serving services (share: 30.2%).
- The internal tourism consumption in Sabah amounted to RM8.2 billion was supported by inbound tourism expenditure in 2023. The inbound tourism expenditure contributed 50.9 per cent (2022:45.5%) to the internal tourism consumption.
- Inbound tourism expenditure in Sabah amounted to RM4.2 billion (2022: RM2.7 billion), an increase of 57.5 per cent in 2023. The main component of inbound tourism expenditure was attributed to Accommodation and food & beverage serving services (share: 30.5%); and Transport services & retail sale of automotive fuel (share: 28.3%).
- Meanwhile domestic tourism expenditure in Sabah posted RM4.0 billion (2022: RM3.2 billion) and grew at 26.7 per cent in 2023. The growth was spurred by Shopping activities with a share of 47.4 per cent and Accommodation and food & beverage serving services with a contribution of 34.5 per cent.
- The tourism industry in Sabah has provided employed to 362.7 thousand persons with a growth of 7.1 per cent. Hence, employment in Sabah's tourism industry has contributed 22.4 per cent to the overall employment in Sabah.

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