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MALAYSIA'S DOMESTIC TOURISM SURVEY, THIRD QUARTER 2025



Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for the third quarter of 2025. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in Third Quarter 2025

Malaysia's domestic tourism continued to demonstrate resilience in the third quarter of 2025, recording 72.6 million visitors, representing a 9.6 per cent year-on-year increase. However, compared with the second quarter of 2025 visitor numbers edged slightly lower, dropped by 1.6 per cent.

Domestic travel in the third quarter influenced by public and school holidays, which together supported the growth in domestic tourism.

Domestic tourism expenditure reached RM29.8 billion during the quarter, marking a 16.7 per cent growth compared to the same period last year. On a quarter-on-quarter basis, expenditure increased by 2.2 per cent compared with second quarter of 2025.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2024. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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