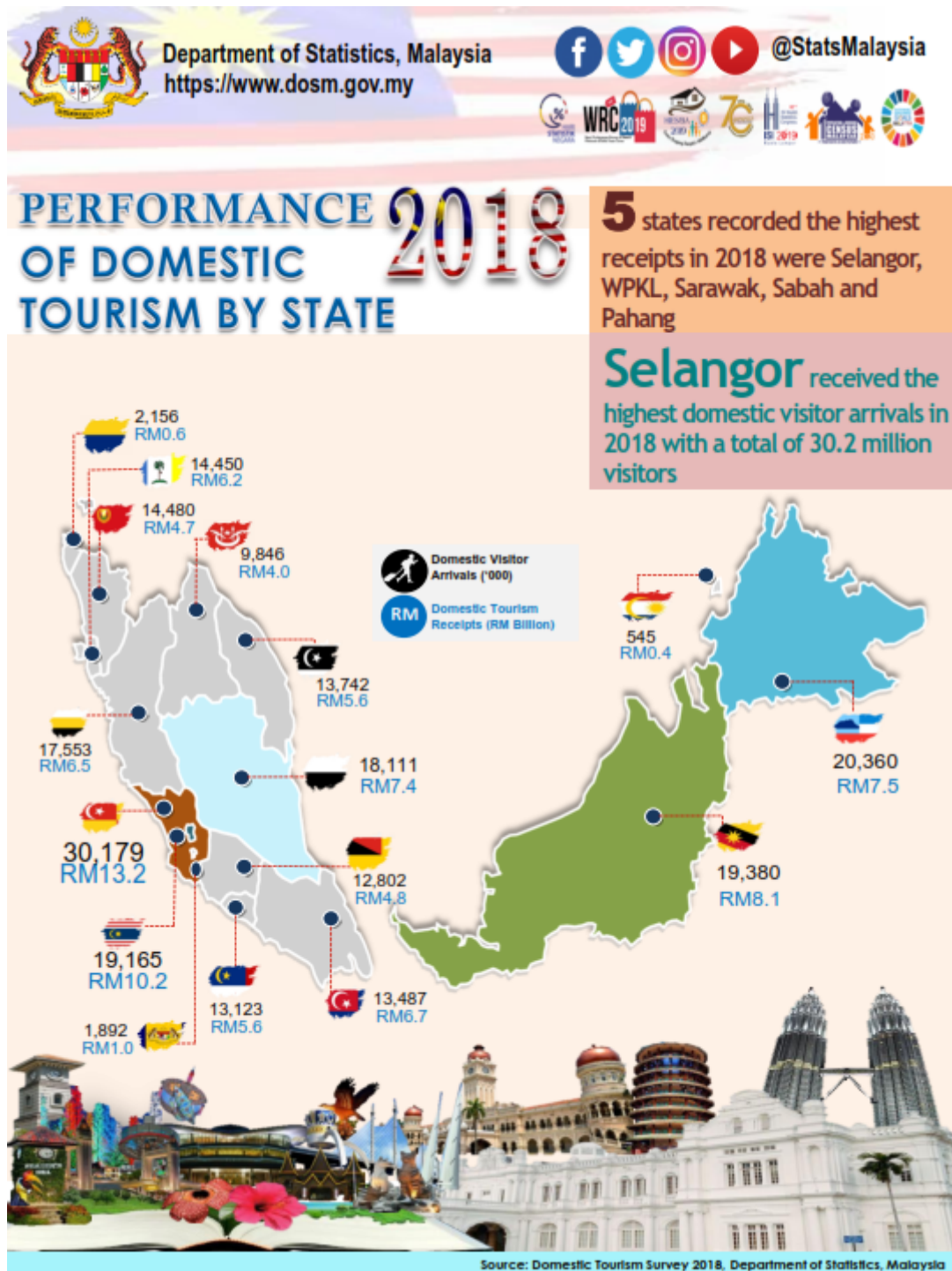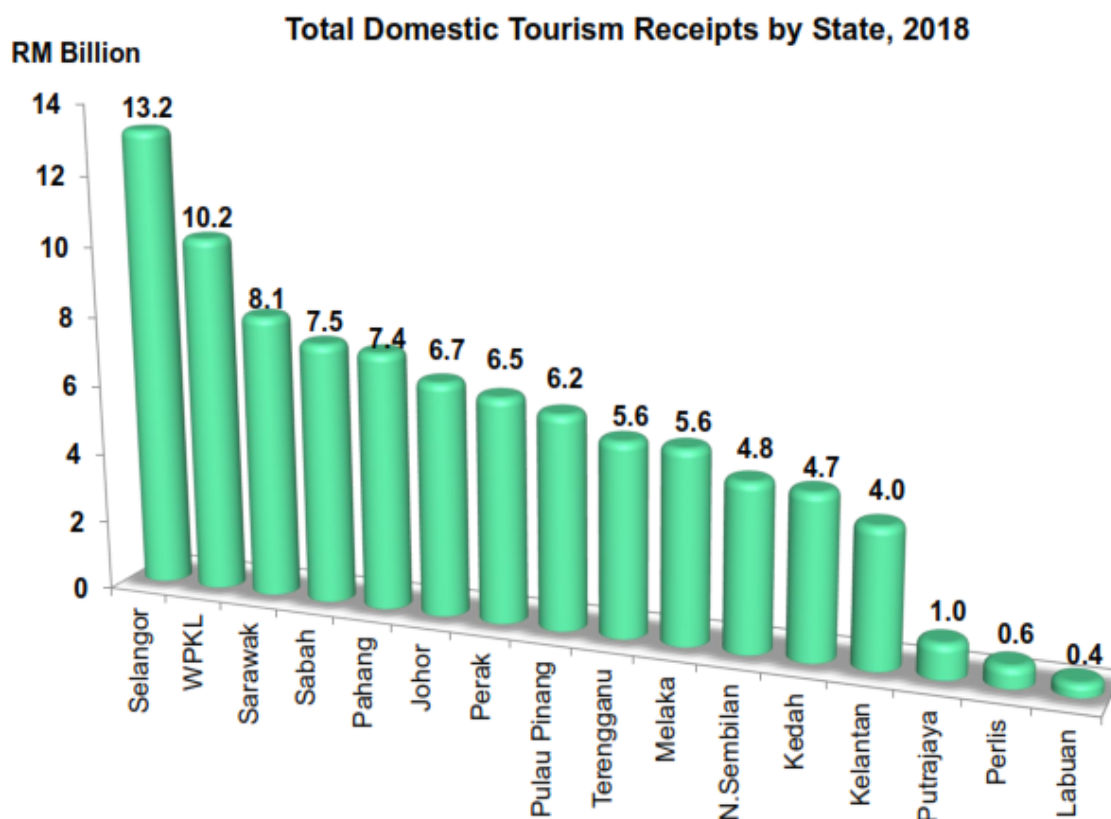×

DOMESTIC TOURISM SURVEY BY STATE 2018

INTRODUCTION

The publication of Domestic Tourism Survey by State 2018 is the inaugural publication by the Department of Statistics, Malaysia related to domestic tourism in each state. The annual statistics presented in this publication were based on the suvey conducted in 2018. The principal statistics reported are number of domestic visitors, number of trips, total receipts, travelling pattern and demographic profile of visitor.
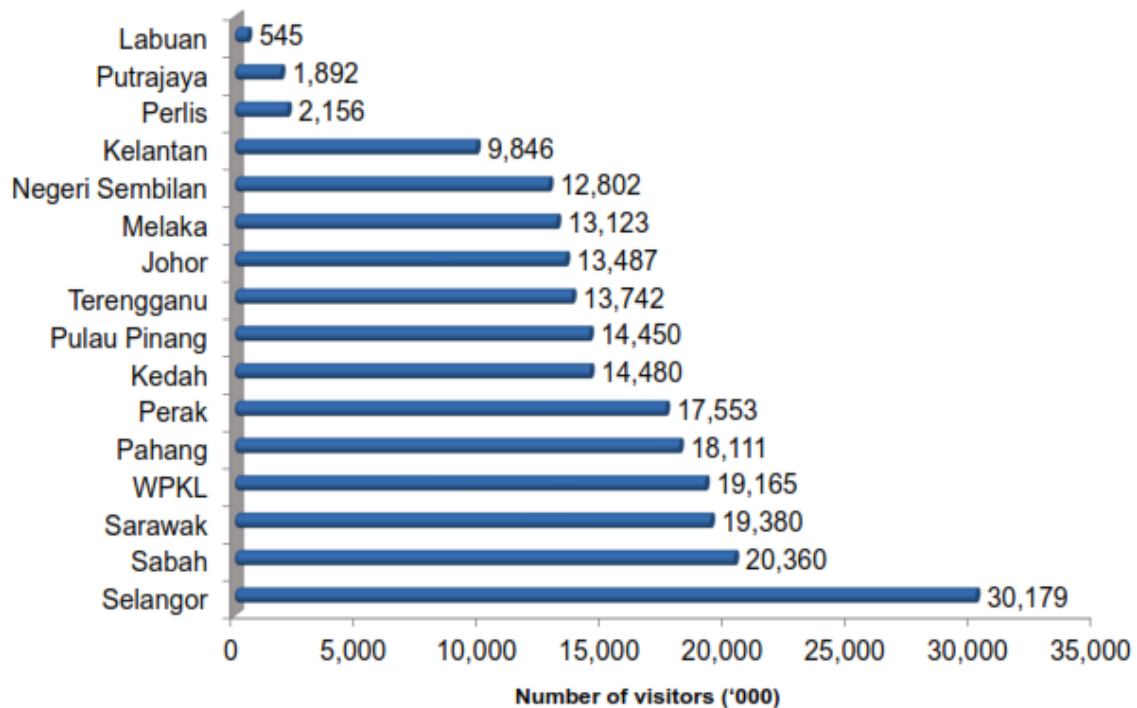
PERFORMANCE OF DOMESTIC TOURISM BY STATE, 2018

Based on the survey, Selangor recorded the highest number of domestic tourism receipt with a total of RM13.2 billion. This was followed by W.P. Kuala Lumpur (RM10.2 billion), Sarawak (RM8.1 billion), Sabah (RM7.5 billion) and Pahang (RM7.4 billion).

Total Domestic Tourism Receipts by State, 2018

RM Billion

State	RM Billion
Selangor	13.2
WPKL	10.2
Sarawak	8.1
Sabah	7.5
Pahang	7.4
Johor	6.7
Perak	6.5
Pulau Pinang	6.2
Terengganu	5.6
Melaka	5.6
N.Sembilan	4.8
Kedah	4.7
Kelantan	4.0
Putrajaya	1.0
Perlis	0.6
Labuan	0.4

In terms of number of visitor arrivals, Selangor was the most visited state with a total of 30.2 million visitors[1]. This was followed by number of arrivals to the state of Sabah (20.4 million visitors), Sarawak (19.4 million visitors), W.P. Kuala Lumpur (19.2 million visitors) and Pahang (18.1 million visitors).

Number of Domestic Visitor Arrivals by State, 2018

State	Number of visitors ('000)
Labuan	545
Putrajaya	1,892
Perlis	2,156
Kelantan	9,846
Negeri Sembilan	12,802
Melaka	13,123
Johor	13,487
Terengganu	13,742
Pulau Pinang	14,450
Kedah	14,480
Perak	17,553
Pahang	18,111
WPKL	19,165
Sarawak	19,380
Sabah	20,360
Selangor	30,179

Number of visitors ('000)

*Notes:

[1] **The number includes the same visitor who makes a trip or multiple trips in a year**

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