



## DOMESTIC TOURISM SURVEY BY STATE 2018

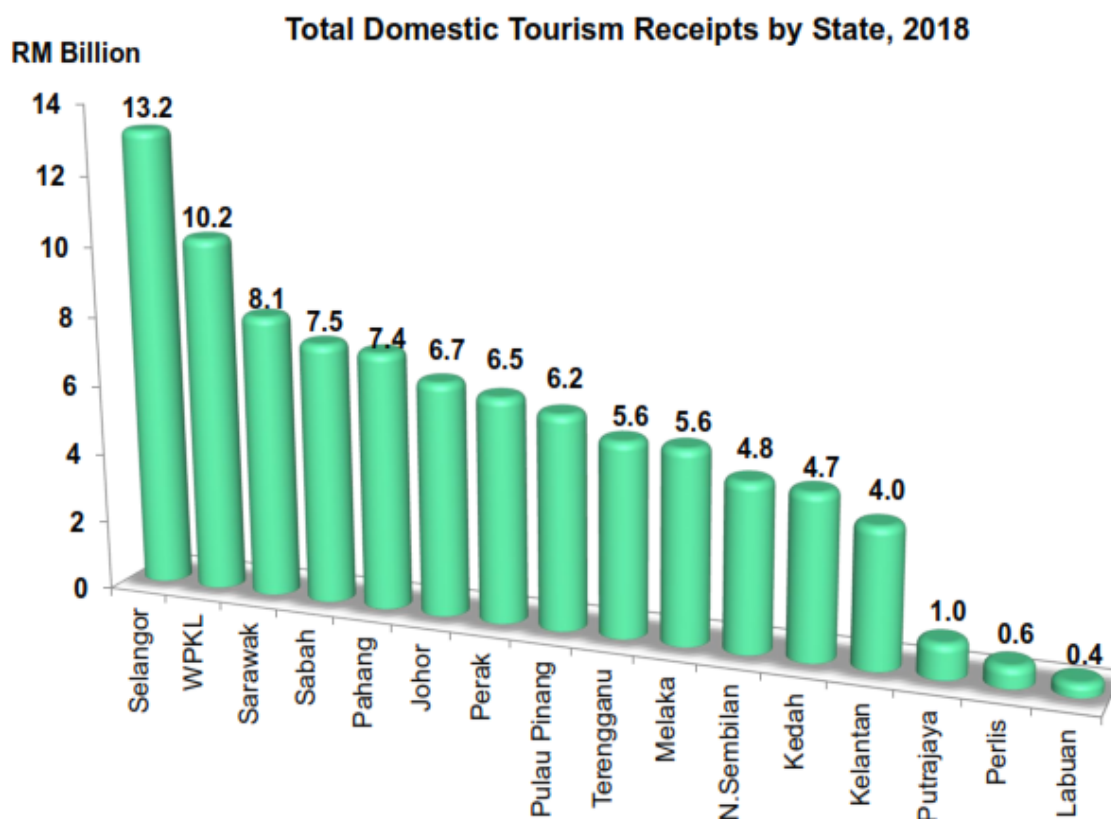


### INTRODUCTION

The publication of Domestic Tourism Survey by State 2018 is the inaugural publication by the Department of Statistics, Malaysia related to domestic tourism in each state. The annual statistics presented in this publication were based on the survey conducted in 2018. The principal statistics reported are number of domestic visitors, number of trips, total receipts, travelling pattern and demographic profile of visitor.

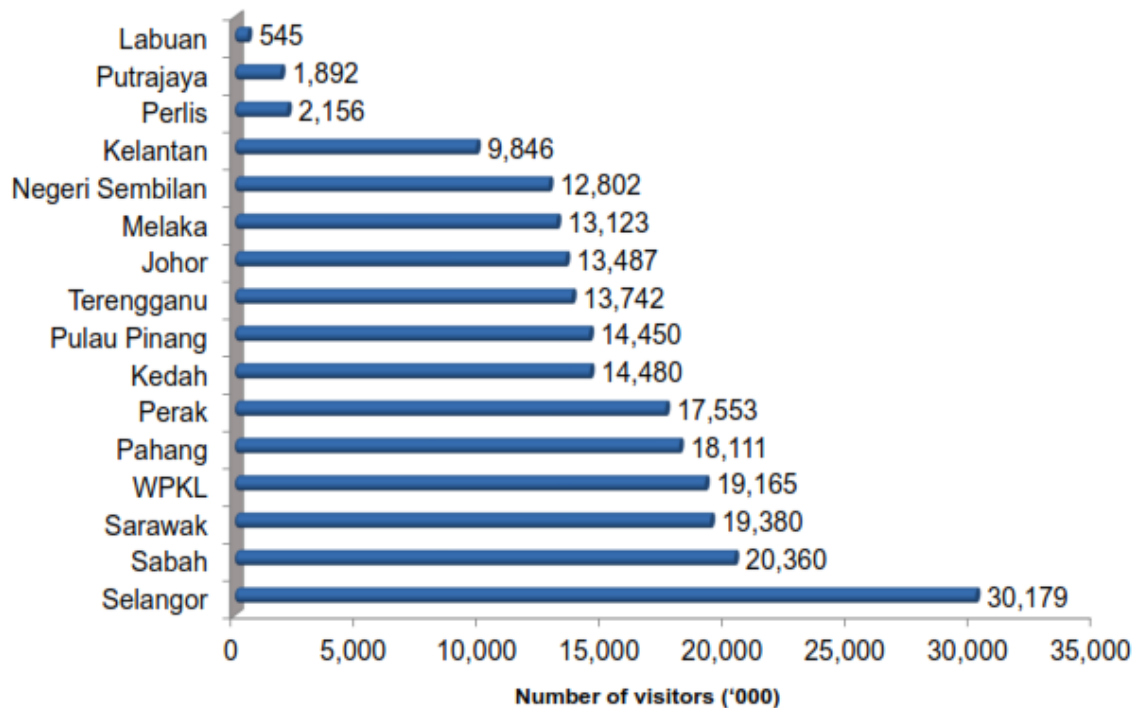
## PERFORMANCE OF DOMESTIC TOURISM BY STATE, 2018

Based on the survey, Selangor recorded the highest number of domestic tourism receipt with a total of RM13.2 billion. This was followed by W.P. Kuala Lumpur (RM10.2 billion), Sarawak (RM8.1 billion), Sabah (RM7.5 billion) and Pahang (RM7.4 billion).



In terms of number of visitor arrivals, Selangor was the most visited state with a total of 30.2 million visitors<sup>1</sup>. This was followed by number of arrivals to the state of Sabah (20.4 million visitors), Sarawak (19.4 million visitors), W.P. Kuala Lumpur (19.2 million visitors) and Pahang (18.1 million visitors).

### Number of Domestic Visitor Arrivals by State, 2018



**\*Notes:**

<sup>1</sup> The number includes the same visitor who makes a trip or multiple trips in a year

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