



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT
FOR PERFORMANCE OF DOMESTIC TOURISM MALAYSIA
IN FOURTH QUARTER 2023

Malaysia's domestic visitors increased 16.1% year-on-year in Q4 2023, while domestic tourism expenditure recorded RM23.8 billion

PUTRAJAYA, 26 MARCH 2024 – Domestic tourism in Malaysia recorded 54.3 million visitors in the fourth quarter 2023, surged 16.1 per cent as compared to the same quarter of the previous year. Meanwhile, for quarter-on-quarter comparison, domestic visitors went up 1.6 per cent. In terms of domestic tourism expenditure, it registered RM23.8 billion, marking year-on-year and quarter-on-quarter increases of 29.5 per cent and 18.5 per cent, respectively. This is reported by Department of Statistics Malaysia (DOSM) in today's release of **BULLETIN OF MALAYSIA'S DOMESTIC TOURISM SURVEY (DTS) FOURTH QUARTER 2023**. The bulletin presents the domestic tourism statistics on visitor, expenditure and index of related industries on tourism sector.

In a statement today, Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia added, "Overall, Malaysia's domestic tourism performance in 2023 recorded 210.9 million visitors, an increase of 22.9 per cent as compared to a year ago. On domestic tourism expenditure, for 2023, it registered RM84.9 billion, up 32.5 per cent compared to last year. However, both statistics were still below pre-pandemic levels (2019) with domestic visitors recorded -11.8 per cent and expenditure on domestic tourism fell short by -17.7 per cent, respectively.

Commenting further on performance of the related tourism industry in fourth quarter 2023, the index of theme park revenue increased 49.2 per cent, followed by domestic airport arrivals (+1.7 per cent), highway traffic (+10.9 per cent), and retail sales of automotive fuel (+3.4 per cent), year-on-year.

Meanwhile, index of accommodation revenue also increased by recording 12.5 per cent. Occupancy rate for five-star hotels rose 2.1 per cent, followed by four-star hotels (+0.7 per cent), and three-star hotels (+14.8 per cent). Occupancy rate by location at hills and town up 2.2 per cent and 2.6 per cent, respectively as compared to the same quarter last year.

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides a catalog of data and visualisations to facilitate users' analysis of various data and can be accessed through <https://open.dosm.gov.my>.

DOSM will conduct the Agricultural Census in 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is "Agriculture Census, Key to Agricultural Development."

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th each year. MyStats Day theme is "Statistics is the Essence of Life".

The Central Database (PADU) was launched on 2 January 2024. PADU contains individual and household profiles covering citizens and permanent residents of Malaysia. The main goal of PADU is to ensure that Malaysians are not left behind from citizen centric initiatives implemented by the Government. Your kind cooperation is requested to register and update PADU by 31 March 2024. Please visit <https://www.padu.gov.my> for more information related to PADU or contact the following hotlines:

- i) Department of Statistics Malaysia: 1-800-88-7720 /1-800-88-7721
- ii) Online Enquiries through SISPA: <https://padu.spab.gov.my>.

Chart 1: Number of Domestic Visitors in Malaysia by Quarter, 2021 – 2023

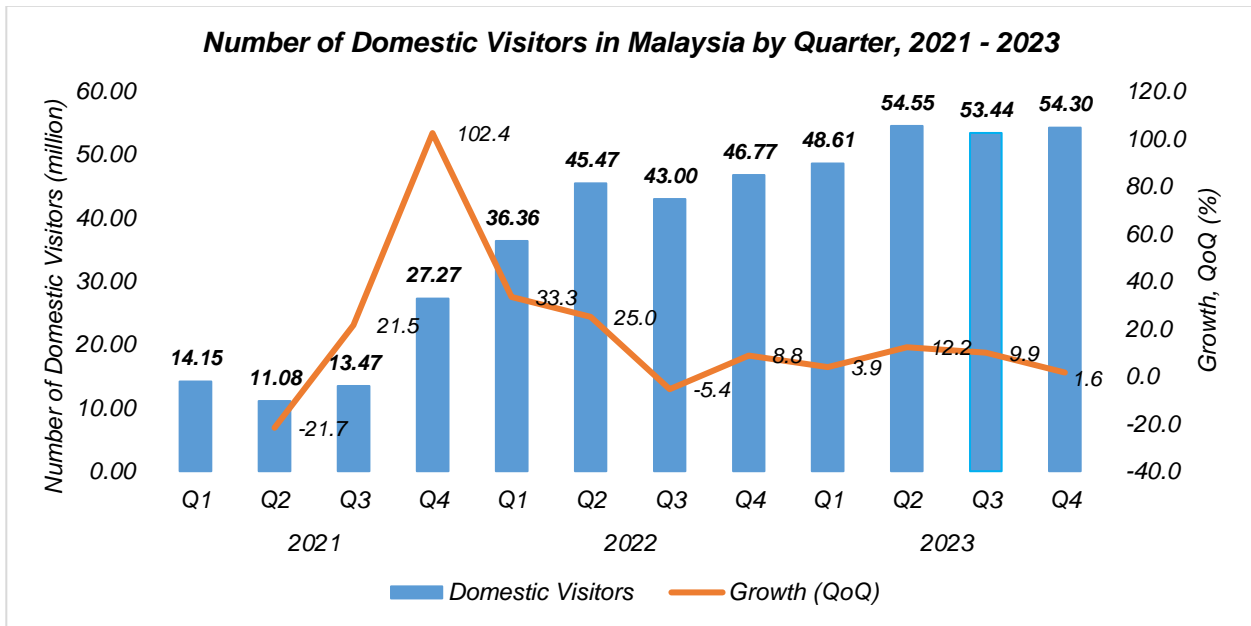


Chart 2: Total Domestic Tourism Expenditure by Quarter, 2021 – 2023

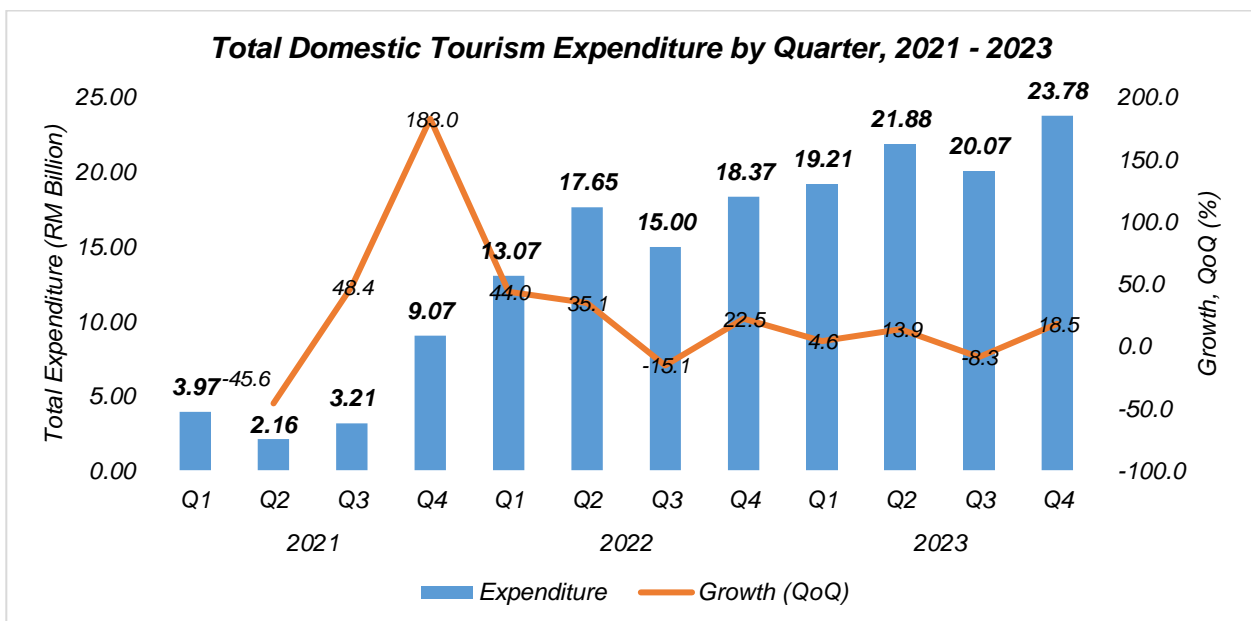


Chart 3: Number of Domestic Visitors in Malaysia, 2015 – 2023

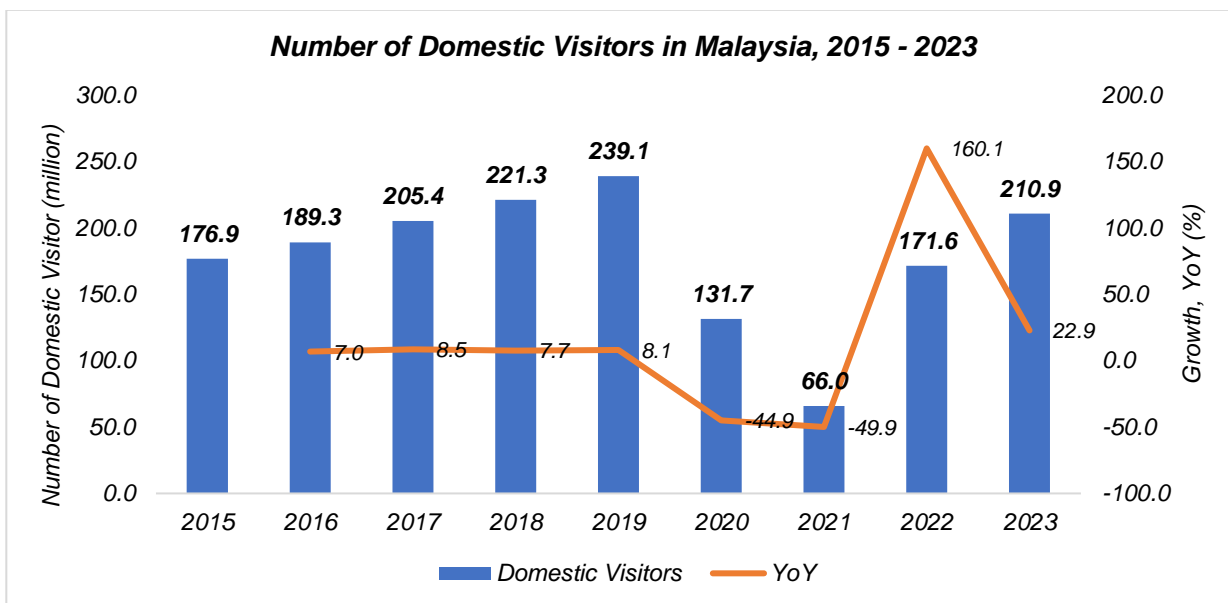
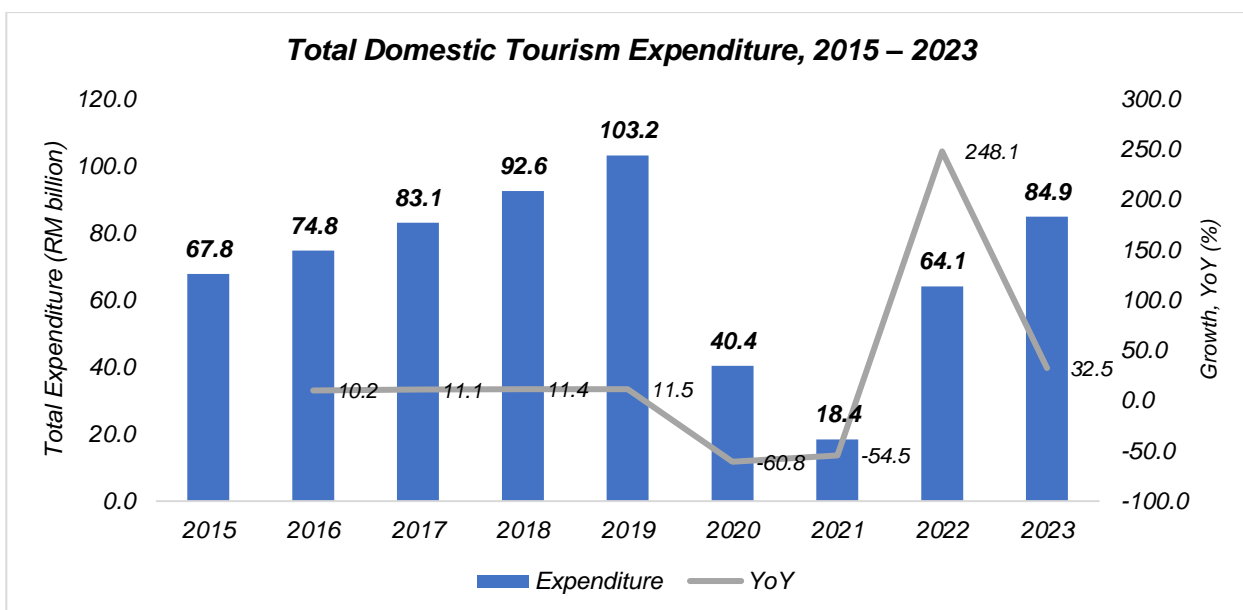


Chart 4: Total Domestic Tourism Expenditure, 2015 – 2023



Released by:

THE OFFICE OF CHIEF STATISTICIAN MALAYSIA

DEPARTMENT OF STATISTICS MALAYSIA

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