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MEDIA STATEMENT

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REPORT ON STATISTICS OF RAMADAN & AIDILFITRI BAZAARS, 2025

***Ramadan and Aidilfitri Bazaars generated RM3.2 billion in sales,
and engaged of 281,876 workers in 2025***

PUTRAJAYA, JUNE 20, 2025 – The Department of Statistics, Malaysia (DOSM) released the **Report on Statistics Ramadan & Aidilfitri Bazaars 2025** which consists of statistics on sales value, number of persons engaged and number of business stalls. These statistics are presented at national, state and administrative district levels.

DOSM reported that the findings in this publication are based on a survey conducted from 2nd to 30th March 2025, coinciding with the month of Ramadan. The survey covered Ramadan and Aidilfitri bazaars registered with Local Authorities (LAs). Data collection was carried out through face-to-face interviews, direct observations, telephone interviews, and the use of administrative data obtained from the respective local authorities.

Ramadan and Aidilfitri Bazaars

The performance of the Ramadan and Aidilfitri bazaars showed a notable improvement in 2025, with total sales value rising by 12.9 per cent to RM3.2 billion, compared to RM2.5 billion in 2023. This growth was in line with a 17.6 per cent increase in the number of persons engaged, bringing the total to 281,876 persons. In terms of performance by state,

Selangor recorded the highest sales value at RM0.7 billion with 38,811 persons engaged. Johor followed with RM0.5 billion in sales and 44,525 persons engaged, while the W.P. Kuala Lumpur registered RM0.4 billion in sales with 16,142 persons engaged. Collectively, these three states contributed 47.5 percent of the total national sales value for Ramadan and Aidilfitri bazaars. At the administrative district level, Johor Bahru recorded the highest sales value at RM261.1 million, surpassing Petaling at RM184.7 million, followed by Gombak with RM122.0 million.

Ramadan Bazaar

Specifically, Ramadan bazaars generated a total sales value of RM2.6 billion in 2025, reflecting a positive growth of 14.9 per cent compared to the year of 2023. Selangor recorded the highest state-level sales at RM558.0 million, followed by W.P. Kuala Lumpur with RM361.9 million and Johor with RM331.5 million. At the administrative district level, Petaling led with sales of RM163.9 million, followed closely by Johor Bahru with RM162.1 million and Gombak with RM120.8 million.

Meanwhile, the number of persons engaged in Ramadan bazaars rose sharply by 18.7 per cent at 241,379 persons, up from 171,386 individuals in 2023. Johor registered the highest number of persons engaged at 37,415, followed by Selangor with 32,989 and Pulau Pinang with 25,515. At the district level, Johor Bahru recorded the highest number of persons engaged at 21,295, followed by Seberang Perai Tengah with 9,873 and Petaling with 8,896.

Aidilfitri Bazaar

The Aidilfitri bazaars also performed well, with total sales increasing by 5.1 per cent to RM0.6 billion compared to 2023 (RM0.5 billion). Johor led the state-level sales with RM144.3 million, followed by Selangor at RM109.8 million and Kedah at RM53.9 million. At the administrative district level, Johor Bahru again recorded the highest sales at RM99.0 million, trailed by Klang with RM55.6 million and Melaka Tengah with RM36.0 million.

In terms of the number of persons engaged, Aidilfitri bazaars saw a 12.0 percent increase from 32,281 in 2023 to 40,497 in 2025. Johor recorded the highest number at

7,110 persons, followed by Selangor with 5,822 and Kedah with 5,509. At the district level, Johor Bahru remained the highest with 3,594 persons engaged, followed by Klang with 2,772 and Melaka Tengah with 2,259.

Satisfaction Survey in Ramadan and Aidilfitri Bazaars

Based on a survey conducted by the DOSM, 83.0 per cent of respondents comprising Ramadan and Aidilfitri Bazaar vendors expressed satisfaction with the location of the bazaar provided by the organisers. Meanwhile, 70.5 per cent of vendors were satisfied with the promotional activities carried out by the organisers. Additionally, 69.3 per cent of selected respondents were satisfied with the traffic control measures implemented by the organisers. Furthermore, 58.1 per cent of selected vendors expressed satisfaction with the basic facilities provided at the bazaars, while 19.8 per cent reported dissatisfaction, and the remaining respondents remained neutral. In terms of visitor turnout at the bazaars, 73.2 per cent of vendors expressed satisfaction, while only 9.5 per cent were less satisfied, and the remainder held a neutral view.

Food Waste Management Survey in Ramadan Bazaar

In a commendable effort to reduce food waste, 56.0 per cent of Ramadan Bazaar vendors reported offering discounted prices to minimise surplus. Additionally, 77.3 per cent expressed willingness to donate unsold food to selected institutions, while 84.2 per cent were open to sharing excess food with fellow vendors within the bazaar. In terms of systematic food waste management, surplus was reported to be channelled to food waste processing factories by 3.9 per cent of vendors. Additionally, 6.2 per cent stated that food waste would be collected in appropriate containers for organic composting, and 7.4 per cent mentioned that recycling methods would be used to optimise the use of leftover food.

Overall, the Ramadan and Aidilfitri bazaars in 2025 recorded RM3.2 billion in sales and generated over 280,000 job opportunities, reflecting their continued role in supporting economic activity and local entrepreneurship. Vendor feedback showed satisfaction with aspects such as location, promotional activities, and traffic management. In addition, vendors adopted several approaches to manage food surplus, including offering discounts, donating to institutions or other vendors, and using recycling or composting methods.

These developments indicate practical efforts by vendors and organisers to improve both economic and operational aspects of the bazaars.

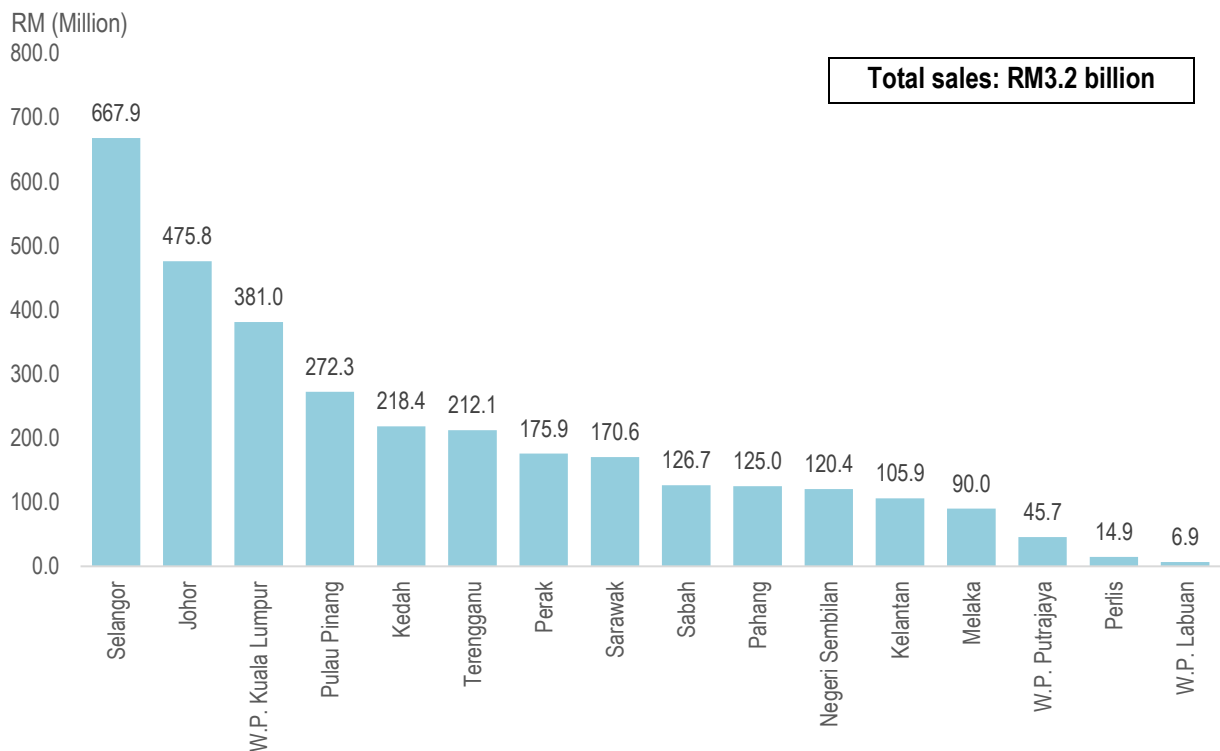
ASEAN-Malaysia 2025 Chairmanship: The Department of Statistics Malaysia (DOSM) will chair the 15th ASEAN Community Statistical System Committee (ACSS15) which aims to strengthen the statistical cooperation towards sustainable regional development.

Malaysia, for the first time, ranked as number one (1) globally in the biennial Open Data Inventory (ODIN) 2024/25 report released by Open Data Watch (ODW), surpassing 198 other countries. This achievement marks a significant leap from its 67th position in the ODIN 2022/23 assessment.

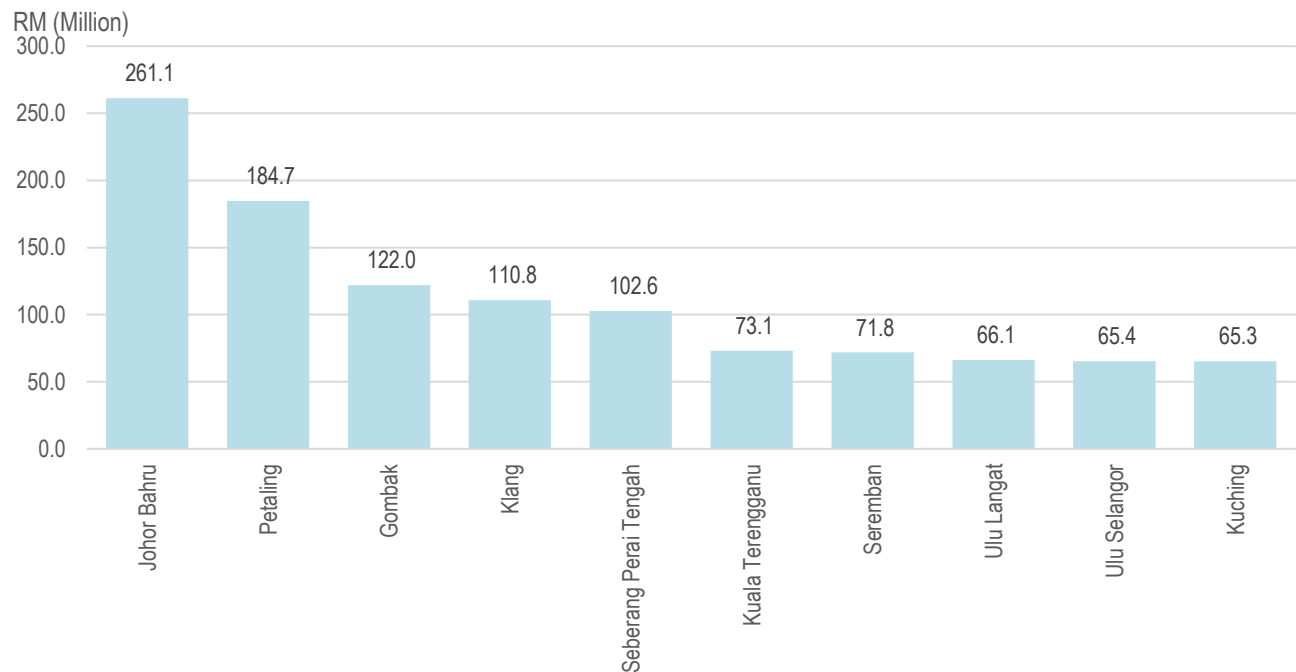
The Government of Malaysia has declared October 20th as National Statistics Day (MyStats Day), with the theme 'Statistics is the Essence of Life'. Meanwhile, the Fourth World Statistics Day will be celebrated on 20th October 2025, with the theme 'Driving Change with Quality Statistics and Data for Everyone'.

OpenDOSM NextGen is a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

Chart 1: Sales Value for Ramadan and Aidilfitri Bazaars by State, 2025 (RM million)



**Chart 2: Sales Value for Ramadan and Aidilfitri Bazaars, 2025 (RM million):
Top 10 Administrative Districts**



Released by:

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DEPARTMENT OF STATISTICS MALAYSIA

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