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KENYATAAN MEDIA

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AKAUN SATELIT PELANCONGAN 2023

Pelancongan di Malaysia menjana RM154.5 bilion dengan sumbangan sebanyak 15.1 peratus kepada ekonomi pada tahun 2023

PUTRAJAYA, 12 SEPTEMBER 2024 – Pada hari ini, Jabatan Perangkaan Malaysia menerbitkan **AKAUN SATELIT PELANCONGAN 2023**. Akaun Satelit Pelancongan (ASP) adalah berdasarkan rangka kerja *System of National Accounts* untuk mengukur perkembangan industri pelancongan dan sumbangannya kepada ekonomi di Malaysia.

Ketua Perangkawan Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin berkata, "Industri pelancongan di Malaysia berjumlah RM275.8 bilion pada tahun 2023 dengan menyumbang 15.1 peratus kepada KDNK berbanding 13.9 peratus pada tahun sebelumnya. Dari segi pertumbuhan, industri pelancongan berkembang lagi sebanyak 10.3 peratus berbanding 26.0 peratus pada tahun 2022. Pertumbuhan ini disokong oleh semua aktiviti ekonomi terutamanya perdagangan runcit, perkhidmatan khusus bercirikan pelancongan negara seperti spa dan MICE; dan perkhidmatan penyediaan makanan & minuman. Namun begitu, aktiviti ekonomi seperti perkhidmatan penginapan, perkhidmatan kebudayaan, sukan dan rekreasi serta perkhidmatan agensi pengembaraan dan penempahan lain kekal di bawah paras pra-pandemik 2019."

Dato' Sri Dr. Mohd Uzir Mahidin menambah, "Prestasi memberangsangkan industri pelancongan Malaysia pada tahun 2023 dipengaruhi oleh permintaan yang lebih kukuh daripada perbelanjaan pelancongan *internal* yang terdiri perbelanjaan *inbound* dan domestik. Perbelanjaan *internal* mencatatkan RM154.5 bilion (2022: RM93.0 bilion), dengan pertumbuhan sebanyak 66.1 peratus pada tahun 2023. Prestasi perbelanjaan pelancongan *internal* ini didorong oleh perbelanjaan pelancongan *inbound* diikuti oleh perbelanjaan pelancongan domestik. Perbelanjaan pelancongan *inbound* dan domestik masing-masing menyumbang 49.1 peratus dan 50.9 peratus.

Perbelanjaan pelancongan *inbound* di Malaysia meningkat dengan kukuh sebanyak 124.3 peratus berjumlah RM75.8 bilion pada tahun 2023, berbanding RM33.8 bilion pada tahun sebelumnya. Perbelanjaan pelancongan domestik berkembang sebanyak 32.9 peratus dengan nilai RM78.7 bilion pada tahun 2023 (2022: RM59.2 bilion).

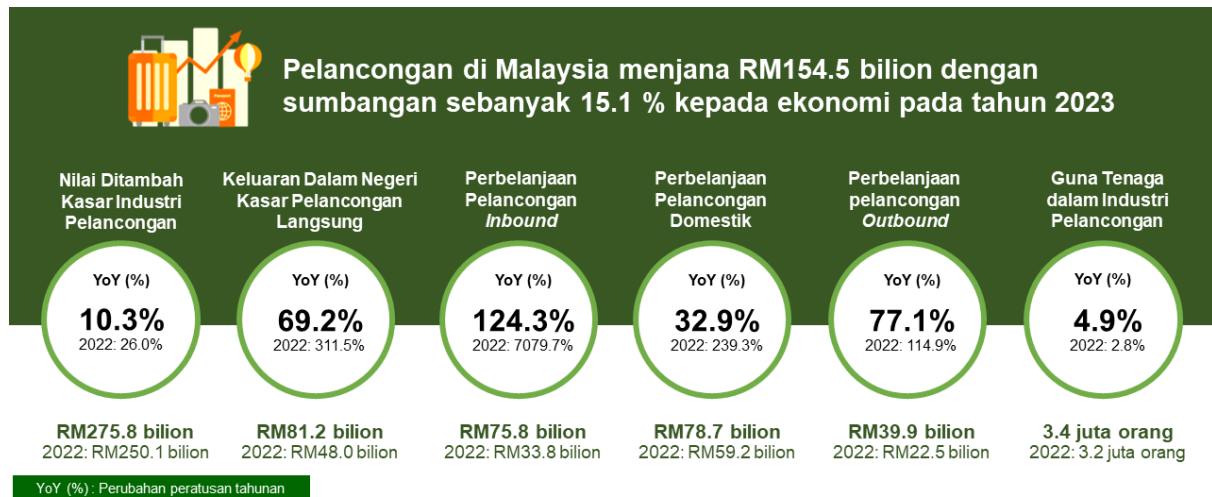
Dari segi guna tenaga, industri pelancongan menyediakan pekerjaan seramai 3.4 juta orang atau peningkatan sebanyak 4.9 peratus pada tahun 2023 (2022: 3.2 juta). Pekerjaan dalam industri pelancongan didominasi oleh perdagangan runcit, makanan & minuman, dan perkhidmatan khusus bercirikan pelancongan negara. Oleh itu, pekerjaan dalam sektor pelancongan menyumbang 21.4 peratus daripada jumlah keseluruhan pekerjaan di Malaysia.

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

DOSM sedang menjalankan Banci Pertanian 2024. Sila layari <https://www.myagricensus.gov.my/> untuk maklumat lanjut. Tema adalah "Banci Pertanian, Kunci Kemajuan Pertanian."

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober setiap tahun. Tema sambutan MyStats Day adalah "Statistik Nadi Kehidupan". DOSM menyambut ulang tahun ke-75 Jubli Intan pada tahun 2024.

SOROTAN PRESTASI PELANCONGAN 2023



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TOURISM SATELLITE ACCOUNT 2023

Tourism in Malaysia generated RM154.5 billion with share of 15.1 per cent to the economy in 2023

PUTRAJAYA, 12 SEPTEMBER 2024 - Today, the Department of Statistics Malaysia released statistics on **TOURISM SATELLITE ACCOUNT 2023**. The Tourism Satellite Account (TSA) is based on System of National Accounts framework to measure the tourism industry and its contribution to the economy in Malaysia.

Chief Statistician Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin said, "Malaysia's tourism industry amounted RM275.8 billion in 2023, with the share of 15.1 per cent to the GDP compared to 13.9 per cent in the previous year. In terms of growth, tourism industry further expanded at 10.3 per cent as against 26.0 per cent in 2022. The growth was supported by all economic activities especially retail trade, country-specific tourism services such as spa and MICE; and food & beverage serving services. Nevertheless, activity economy namely accommodation services, cultural, sports and recreational services as well as travel agencies and other reservation services were remained below the 2019 pre-pandemic levels.

Dato' Sri Dr. Mohd Uzir Mahidin, added, "The favourable performance of Malaysia's tourism industry in 2023 was influenced by stronger demand from internal tourism expenditure which consists of inbound and domestic expenditure. Internal tourism expenditure recorded RM154.5 billion (2022: RM93.0 billion), with a growth of 66.1 per cent in 2023. The performance of internal tourism expenditure was mainly

driven by inbound tourism expenditure followed by domestic tourism expenditure which constituted 49.1 per cent and 50.9 per cent respectively.

Inbound tourism expenditure in Malaysia accelerated with a strong growth of 124.3 per cent, amounted to RM75.8 billion in 2023, compared to RM33.8 billion in the previous year. Domestic tourism expenditure expanded 32.9 per cent with a value of RM78.7 billion in 2023 (2022: RM59.2 billion).

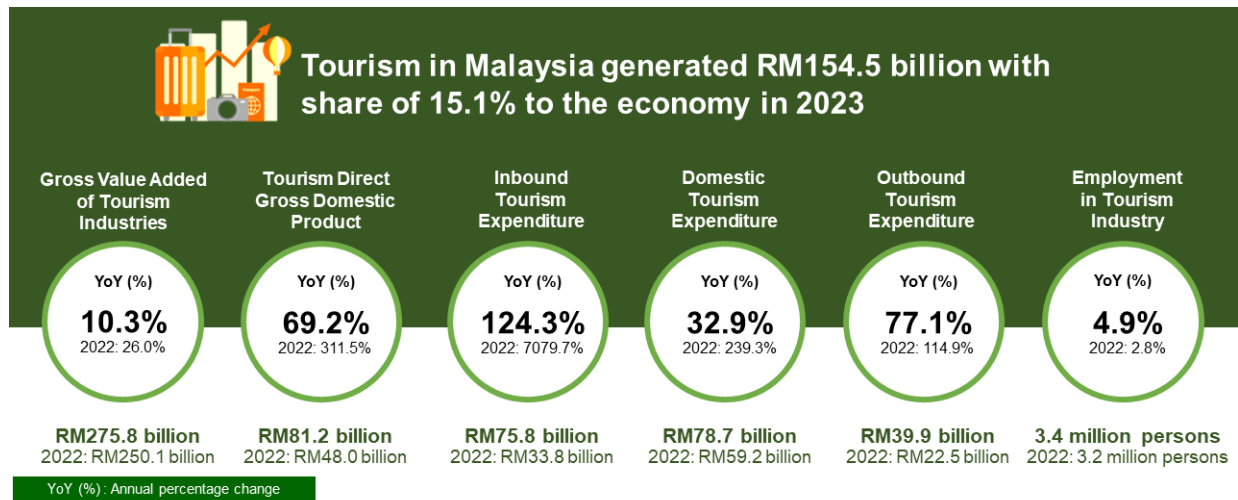
In terms of employment, tourism industry employed 3.4 million persons or an increase of 4.9 per cent in 2023 (2022: 3.2 million). Employment of tourism industry was dominated by retail trade, food & beverage and country-specific tourism services. Hence, employment in tourism accounted 21.4 per cent of Malaysia's total employment.

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

DOSM is conducting the Agriculture Census 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is "Agriculture Census, Key to Agricultural Development."

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th each year. MyStats Day theme is "Statistics is the Essence of Life". DOSM commemorates its 75th Diamond Jubilee in 2024.

TOURISM PERFORMANCE HIGHLIGHTS 2023



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