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From Data to Knowledge: The Journey

Statistical standard, methodology and application in data management and usage

Network Topology of Economic Sectors

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Presentation Flow

- Focus of Research
- Highlights
- Research Methodology
- Results and Discussion
- Conclusions and Future Research



Focus of Research

Approaches

• Multivariate time series (MVTS) representation of economic sector.

 Minimal spanning tree (MST) to filter the information presented in a vector correlation matrix.



Highlights

• In the current practice, stock is represented by univariate time series (UVTS) of its closing price.

• According to the literatures (e.g., Duellmann *et al.*, 2006; Fasnacht and Louberge, 2007; Ferreira and Gama, 2010; Roy and Sakar, 2013), it is important to analyze economic sectors for investment decisions and portfolio management.



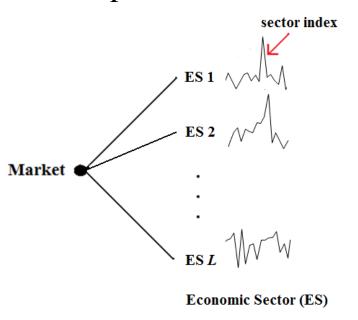
Highlights

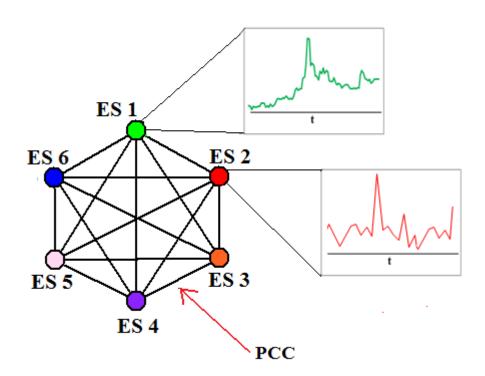
• The existing method (e.g.: Zhang et al., 2011 and Cheong et al., 2012) is by representing sector by UVTS of its index related to closing price and not by MVTS of *p* components each of which is a UVTS of stock's closing price.

• The problem is how to measure the similarity among sectors (MVTS) which might have different number of stocks (number of components in MVTS).



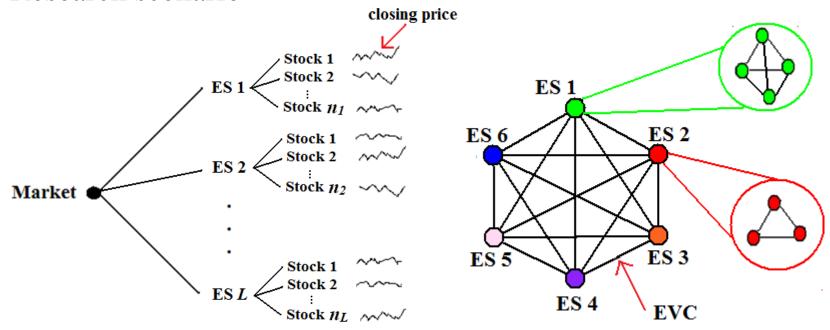
• Current practice







Research scenario





• Escoufier vector coefficient (EVC) (Escoufier, 1973) between economic sectors E_k and E_l is,

$$RV_{kl} = \frac{Tr(\mathbf{S}_{kl}\mathbf{S}_{lk})}{\sqrt{Tr(\mathbf{S}_{kk}^2)Tr(\mathbf{S}_{ll}^2)}}$$



• Distance between economic sectors E_k and E_l is,

$$S_{kl} = \sqrt{2(1 - RV_{kl})}$$



Illustrative example:

New York Stock Exchange (NYSE)

1515 stocks → 63 SICs (Standard Industrial Classification)

Dec 16, 2004 – Nov 21, 2014



Table 1. Industry sector, color, number of SICs number and number of stocks.

No.	Industry Sector	Color		Number of SICs	Number of Stocks
1	Mining	Red	•	4	115
2	Construction	Cyan		3	28
3	Manufacturing	Yellow	\bigcirc	20	469
4	Transportation, Communication, Electric, Gas & Sanitary Services	Green	•	8	187
5	Wholesale Trade	Magenta		2	33
6	Retail Trade	Black	lacktriangle	8	78
7	Finance, Insurance & Real Estate	Purple		7	490
8	Services	Orange		10	110
9	Public Administration	Blue		1	5
TOTAL					1515



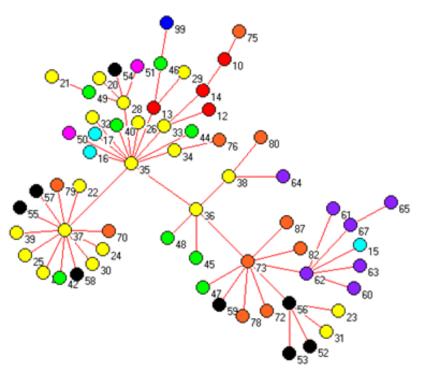


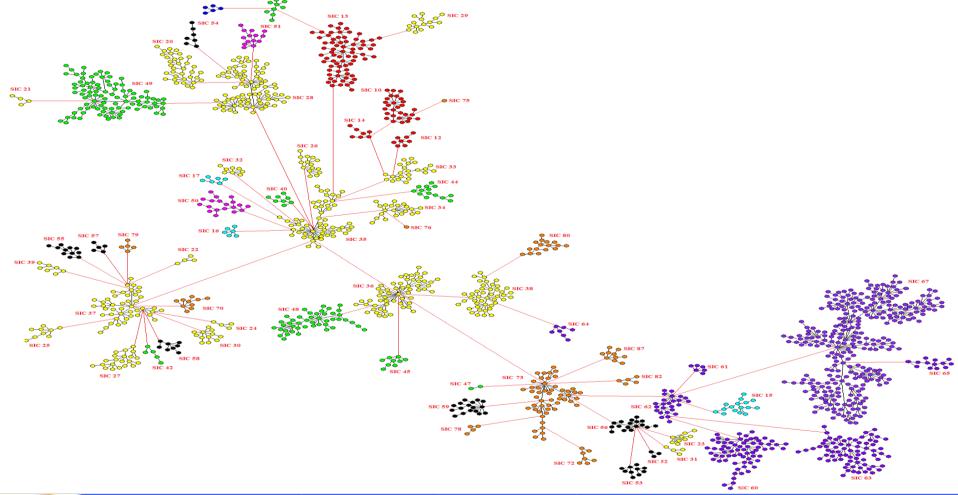
Figure 1. Minimal spanning tree of 63 SICs

The most important SICs:

- (i) SIC 35 (Industrial and Commercial Machinery and Computer Equipment),
- (ii) SIC 37 (Transportation Equipment),
- (iii) SIC 36 (Electronic and other Electrical Equipment and Components except Computer Equipment), and
- (iv) SIC 28 (Chemicals and Allied Products).

• Figure 2. Topological structure of inter and intra SICs







The closest pair of stocks between

- SIC 35 and SIC 37 are ITW (Illinois Tool Works Inc.) and HON (Honeywell International Inc.).
- SIC 35 and SIC 36 are ITW and EMR (Emerson Electric Company).
- SIC 35 and SIC 28 are DOV (Dover Corporation) and PPG (PPG Industries Inc.).

ITW, EMR, DOV and PPG are the constituents of S&P500 dividend aristocrats index in 2015.



Conclusions

• MVTS representation of economic sector.

- Economic sectors network
 - topological structure of economic sectors
 - topological structure of individual stocks within each sector
 - particular important stocks.



Future Research

• To generalize the similarity between two economic sectors : p and q stocks, respectively; each stock is represented by its OHLC prices.

